

# \$9,000 CAR WASH

*That's a lot  
of money down  
the drain*



By **ROBIN MIZRAHI**

**N**INE thousand dollars for a car wash? It doesn't seem possible – but it's true!

Car detailer Paul Dalton charges that staggering amount to go over luxury cars with a fine-tooth comb, removing even the tiniest speck of dust and fixing every flaw. He spends two weeks working on each car. Back in 2002, detailer Dalton said one of his first customers dropped off her car and made the passing comment: "Don't worry. I'm not expecting miracles."

But he took the remark on as a challenge and hence developed a top-of-the-line car wash service, which he calls Miracle Detail.

The English entrepreneur says his hand-crafted service – which costs more than many people spend to BUY a car – includes a 52-step cleaning program.

Dalton says he uses the world's most expensive car wax, which costs him \$13,000 a tube. He says it protects a car for an entire year.

Despite the absurd cost, super-rich car fanatics have taken a shine to the service. Dalton says business is booming.